



"There's No I in Team"

54th Annual Convention

September 20 & 21, 2023

EXHIBITOR REGISTRATION

Name

Company

Names of additional attendees

Phone

Email

- \$810.00 - 6' Exhibitor table with table skirt, one attendee and meals
- \$325.00 Each additional attendee Total additional attendees _____
- Additional banquet dinner only guests @ \$175.00 each. Total additional attendees _____

EVENT SPONSORSHIP

All sponsors receive recognition in our program, website and presentation screen.

- \$760.00 - Vendor reception \$760.00 - Breakfast
- \$760.00 - Lunch \$1,000.00 - President's reception
- \$1,000.00 - Banquet \$500.00 - Bingo Prize
- \$500.00 - Mover of the Year Plaque \$500.00 - Driver of the Year Jacket

◆ Sponsors can supply video promos to be played during the convention between presentations.

POCKET PROGRAM ADVERTISEMENT \$400 - Full page; 4' x 8' \$200 - Half page; 4' x 4'

Space is not limited to just advertising. We encourage you to give NJWMA a "Member Shout Out."

- ◆ Exhibitor's logo will be displayed on the presentation screen throughout the convention.
- ◆ All events will be held in the same room as the exhibits.

For every non-member licensed mover that registers that you referred a \$50 credit will be deducted from your registration.

HOTEL RESERVATIONS - GOLDEN NUGGET, 600 HURON AVENUE, ATLANTIC CITY, NJ 08401

\$69 room rate (Mon-Thurs only + fees & taxes) cutoff date for reservations is 9/5/23.

You can reserve your room one of two ways:
Call 1.800.777.8477 and select option 2 to connect with a reservation agent.
Please use group code: **AWARE23**. Reserve your room via the Internet: **[Click here to reserve your room.](#)**

You can register by emailing this form to **tracy@njwma.org**. You can pay via credit card **HERE** or mail a check to NJWMA 758 Congress St., Toms River, NJ 08753. Advance delivery information appears on page 3.

Please note: Associate members can only attend the convention by exhibiting. All individuals attending the meeting and/or partaking of the group meals are required to register and pay the registration fee. No refunds unless notified one month in advance.

PRELIMINARY AGENDA

NJWMA 54th Annual Convention September 20 & 21, 2023 - "There's NO I in Team."

All Functions both days, Golden Nugget; The Grand Ballroom (3rd floor/casino level)

Wednesday, September 20

- 9:00 am Golf outing; Location TBA
7:00 pm to 9:00 pm Vendor Reception Theme: Wear your favorite sports jersey!
9:30 pm Networking around the Fire Pits on the 6th floor.

Thursday, September 21

- 8:00 am - 9:00 am Breakfast and visit with vendors
9:10 am - 9:30 am Opening remarks and self-introductions
9:20 am - 4:00 pm Presentations from the following:

6:30 pm President's Reception; Dress: Business Attire
7:00 pm Banquet Dinner
7:45 pm Entertainment: The WID
8:30 pm Award presentations

See what your peers had to say about attending last year's convention...what are you waiting for?

"We really enjoyed ourselves! You guys are a wealth of information!"

"Reconnecting with long-time acquaintances, making new business connections, and taking a break from the daily routine of my office responsibilities, so thanks for a reason to get out of the office!"

"We really had an amazing time! The convention was great as usual; thanks, NJWMA, for your efforts."

"From the scholarship presentation (which was out of this world) to the social events, to the opportunity to meet vendors and the educational presentations, I got a lot out of this year's conference."

"In 26 years of conventions and trade shows, the value, meals, speakers, and entertainment were among the best I've ever witnessed. I found it a wonderful and informative show, with a real sense of family and fellowship with others within the industry. Well done, and kudos to you for putting this together!"



Harvey Mishkin, Association Member Trust
Slam Dunk Healthcare Program

Tony Russo, CIANJ

Keeping You In the Know and On Point with NJ legislation

Chris Rotondo, FMCSA

On the Path to a Championship Year

- Tips and Tools to Increase Safety; Reduce Crashes; Avoid Fatalities
- CMV and Safe Operations
- Avoid Household Goods/Commercial Investigations



Mark S. Gray, Movers Search Group LLC

Confessions of a HHG Headhunter: How to Recruit and Retain Employees in the Moving Industry

Power Play-What You Need to Know to Score Big!

Sales Panel of Your Peers

- A Winning Line Up for Consumers to Spot a Fraud
- The Playbook on How to Sell During Tough Times - Value vs. Cost
- The Tech-Savvy Shipper and Rulebook on How to Engage With Them

SEO: The Ultimate Team Sport

Social Jack Media & SmartMoving Software

- Do's and Don'ts of SEO
- Organic vs. Paid
- Fresh Content Creation and Why It Matters
- How Google Works - Understanding the Algorithms and Why Things Change So Often





SHIPPING & RECEIVING

Shipments should be delivered to the Hotel no more than three (3) working days prior to the program date commencement. Group may be required to retain a drayage company for excessive shipments. Please consult with your Catering/Convention Services Manager for pricing and receiving restrictions.

ADDRESS PACKAGES: Golden Nugget Atlantic City
Huron Avenue & Brigantine Boulevard
Atlantic City, NJ 08401

INCLUDE: Attention: Convention Service Department
NJ Warehouse & Movers Assoc., September 20 & 21, 2023

Golden Nugget Hotel & Casino reserves the right to refuse receipt of any package.

Welcome to the Golden Nugget Atlantic City

It is our understanding that you need assistance with items that need to be brought to one of our meeting rooms.

1. Please call our Convention Service Managers at **(609)441-8351**.
7AM-3PM **Toni Brooks** (609)713-3551
3PM-11PM **Hector Rivera** (609)442-1088
2. Please provide details of what you need to have unloaded so that they can send the right amount of staff and equipment.
3. Proceed to the area in the back of the building for our Convention Service staff to meet you, unload your items and take them to the designated meeting room.

Directional map on the back of this card
Thank you for your business!



HOW TO GET THERE

- Take your first left pulling into Golden Nugget after the light
- Follow the signs for the Loading Dock
- Pull in under the overhang

