

FOR IMMEDIATE RELEASE

New Jersey Warehouse & Movers Association
Contact: Tracy Denora, Executive Director
New Jersey Warehouse & Movers Association
732-341-3934 · tracy@njwma.org
www.njmovers.com



Lisa Hale of Anchor Moving & Storage Receives 2025 Catherine Toole NJWMA Women's Recognition Award

The Catherine Toole NJWMA Women's Recognition Award honors women in the moving industry who demonstrate exceptional leadership, professionalism, and dedication, while inspiring others through their actions and example. Each year, the New Jersey Warehouse & Movers Association (NJWMA) recognizes a woman whose integrity, confidence, and compassion have left a lasting impact on her company and the industry as a whole.

At the NJWMA's 56th Annual Convention at the Golden Nugget in Atlantic City, **Lisa Hale of Anchor Moving & Storage** was honored with the **2025 Catherine Toole NJWMA Women's Recognition Award** for her more than 30 years of outstanding service and leadership in the moving industry.

Lisa's career began in 1992, when she was hired by Dick Scaffa and Mike O'Connor at a Mayflower agent in Philadelphia. Her professionalism, knowledge, and ability to connect with people quickly set her apart. Years later, when Mike Jenkins founded Anchor Moving & Storage, he knew Lisa's expertise and people-first approach would help establish the company's success.

Now in her 13th year with Anchor, Lisa serves as Move Manager, overseeing key accounts and ensuring each client receives the highest level of care. Known for her determination, organization, and warmth, she leads by example—motivating her team and creating a positive, supportive work culture. Customers often describe her as professional, calming, and deeply committed, making even the most stressful moves feel smooth and manageable.

Beyond her professional excellence, Lisa is known for her loyalty, heart, and love of family and music. Her favorite songs—"We Are Family," "Ain't No Mountain High Enough," and "Heart Like a Truck"—mirror her perseverance and positivity, both on and off the job.

NJWMA proudly celebrates Lisa Hale for her decades of leadership, compassion, and dedication, which continue to inspire others and strengthen the moving industry.

###

The New Jersey Warehouse & Movers Association (NJWMA) was established in 1969 to provide support, training, and advocacy for movers in the Garden State. Committed to consumer protection, NJWMA ensures that its members adhere to strict licensing requirements and a Code of Ethics. For more information, visit www.njmovers.com.