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New Jersey Warehouse & Movers Association
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Victory Worldwide Transportation Honored as 2025 Mover Member of the Year

The Mover of the Year Award recognizes a company that exemplifies leadership, innovation, and a consistent record of excellence in the moving and storage industry. Each year, the New Jersey Warehouse & Movers Association (NJWMA) presents this award to a mover that not only achieves business success but also demonstrates integrity, professionalism, and commitment to the Association and its members.

At the NJWMA's 56th Annual Convention, held at the Golden Nugget in Atlantic City, the 2025 Mover of the Year Award was proudly presented to **Victory Worldwide Transportation of Jamesburg, New Jersey.**

Victory's story dates back to 1938, when it was founded on Staten Island by a Swiss immigrant. In 1958, Captain Robert O'Donnell joined the business following his U.S. Air Force service, and before long, a young college student named Jim Simpson came aboard. Starting as a \$2.50-an-hour helper and packer, Jim learned every part of the business — from driving and dispatching to sales — before purchasing Victory in 1985. His leadership transformed the company from a small local mover into a worldwide operation with offices in multiple states, over 200 employees, and sales approaching \$40 million annually.

Victory became a trusted mover for major corporations such as AT&T, IBM, GE, DuPont, Chase Manhattan Bank, and American Express, and earned numerous honors, including AT&T's Spirit of Excellence Award and the U.S. Department of Commerce International Excellence Award.

Today, Victory continues under the leadership of Jim's brother, Steven Simpson, who has guided the company into a new era of diversification. Only about 25 percent of its revenue now comes from moving and storage, with the remainder from real estate, finance, and other ventures. The company's signature look — white cabs and Ferrari red trailers — reflects its modern approach while honoring its legacy.

As Victory celebrates its 88th year in business, NJWMA proudly recognizes its long-standing dedication to quality, innovation, and the moving industry. A loyal NJWMA member since 1996, Victory Worldwide Transportation continues to set the standard for excellence in New Jersey and beyond.

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The New Jersey Warehouse & Movers Association (NJWMA) was established in 1969 to provide support, training, and advocacy for movers in the Garden State. Committed to consumer protection, NJWMA ensures that its members adhere to strict licensing requirements and a Code of Ethics. For more information, visit www.njmovers.com.